



Tel/fax: +7 (7132) 514331
info@akeac.com
http://www.akeac.com

**Aktobe Educational
Advising Center /
AKEAC**

6 A, 101 Strelkovoi Brigady
st.,
Aktobe, Kazakhstan
030000



U.S. State Department
affiliated educational
advising center

ADVERTISE IN THE HEART OF EURASIA

ABOUT KAZAKHSTAN

Kazakhstan is a rapidly developing economy with the population of 15 million people, located in the vast area south to Russia and north-west to China. Over 16 years of independence, Kazakhstan has secured a leading position in terms of economic growth among all 15 former Soviet republics.

Promotion of educating new generation of Kazakhstanis has been one of the key priorities of the Kazakh government since the country became independent in 1991. The "Bolashak" Presidential Scholarship Program (approx. 3,000 scholarship holders every year) and encouragement of strategy for trilingualism (population speaking Kazakh, Russian and English) are making Kazakhstan a favorable place to market educational services and attract brilliant students with solid high school and university background.

AKEAC – AKTOBE EDUCATIONAL ADVISING CENTER

The AKEAC is a certified EducationUSA Advising Center affiliated with the U.S. Department of State. The AKEAC promotes U.S. higher education by offering accurate, comprehensive, objective, and timely information about educational opportunities in the United States and guidance to qualified individuals on how best to access those opportunities.

Our Center was established in the city of Aktobe (North-Western Kazakhstan) in 1999 and over 8 years has been a major source of information about vast array of educational institutions and scholarship opportunities in the United States and Europe.

In cooperation with our foreign partners, we administer more than 20 scholarship programs funded by governmental and nongovernmental agencies from the USA, UK, Germany, France, Hungary, etc. These programs are open competitions based on knowledge and experience of applicants.

The AKEAC's staff is a team of professionals that on a regular basis participate in trainings, seminars and conferences abroad to enhance their expertise and to be up-to-date with contemporary global trends in higher education.

Every year we have more than 6,000 walk-in visits, 8,000 web hits, and 5,000 inquiries by email.





YEAR-LONG PROMOTIONAL PACKAGE

Business proposal

If you consider promoting your institution in Kazakhstan, we have the following services to offer:

Display Space in the AKEAC's library for 24 months

Your poster or banner (A3 or A2 format) will be placed at the AKEAC's library, either on the wall or on a promotion stand.

Your printed materials (leaflets, catalogs, application packages, etc.) will be easily accessed by students at the library.

Online Promotion at the AKEAC's website for 24 months

Your online banner (120x42 px) with the link to your web site will be placed in both English and Russian version of <http://www.akeac.com>, in the right-hand part of the page under the title "Partners".

AKEAC's website was launched about 2 years ago and now has about 22,000 unique user hits. For a country that is still in the process of adopting and spreading information technologies, it is a popular enough educational web resource.

Promotion at the AKEAC e-Newsletter for 24 months

The AKEAC e-Newsletter is a monthly online e-magazine with news and updates about education abroad; it is bilingual (Russian/English), with Russian being a dominating language. The e-Newsletter is posted online every month and is free for download for site visitors.

Approximately 500 to 800 monthly e-Newsletter downloads have been recorded. The e-Newsletter is also distributed among nearly 500 email subscribers.

We will also post up to 3 promotion articles about your institution in 3 different issues of your choice (not exceeding 1,000 words).

Both display space at the library and online promo constitute one offer costing \$300 for 24 months.

For more details, please contact us at info@akeac.com